# ASIM SHEIKH
## 4+ YEAR EXP : SOFTWARE ENGINEER

## CONTACT

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## SKILLS

- HTML
- CSS
- JavaScript
- React
- Angular 20
- Next.js
- MySQL
- MongoDB
- Node.js
- Express
- Socket.io
- WordPress
- Next.js
- Bootstrap
- PHP
- SEO
- Apache Server
- Hostinger

## CERTIFICATE

### MEAN STACK MASTERS DEGREE

Jan 2021-June 2021

- Completed MEAN Stack program, building full-stack projects with REST APIs, authentication, and responsive web applications.

## PROFESSIONAL SUMMARY

Full-stack developer with 4+ years of experience building and deploying 3 scalable websites using MERN and MEAN stacks. Proficient in JavaScript, React, Node.js, Express, MongoDB, MySQL, and PHP, with strong skills in RESTful APIs, admin panels, and e-commerce platforms. Experienced in SEO optimization, cross-browser compatibility, and delivering clean, user-focused solutions. Also trained college and international students in practical web development.

## PROJECTS

### DealsFromAmerica.com – Affiliate Marketing Platform

Tools & Technologies : React, Node.js, MongoDB, PHP

- Architected, developed, and deployed a full-stack affiliate marketing website enabling users to browse, compare, and purchase deals from partner platforms.
- Built a custom admin panel to manage product listings, images, and promotional campaigns with role-based access control.
- Integrated WhatsApp Business API for real-time customer support, notifications, and lead engagement, improving response time and customer satisfaction.
- Applied SEO optimization techniques such as clean URL structures, meta tags, schema markup, and optimized content strategy, resulting in improved search rankings.
- Delivered a fast-loading, scalable, and responsive design, leveraging both Node.js and PHP for seamless server-side rendering and better performance.

### SpentaConsulting.com – Corporate Website

Tools & Technologies : HTML, CSS, JavaScript, Node.js

- Designed, coded, and launched a dynamic corporate website showcasing consulting services, product catalogs, and client success stories.
- Developed interactive user interfaces with animations, smooth transitions, and JavaScript-driven interactivity to enhance customer engagement.
- Adopted a mobile-first approach, ensuring responsive design across desktops, tablets, and smartphones, with full cross-browser compatibility.
- Built backend logic using Node.js for form handling, dynamic content delivery, and seamless data flow.

**4 PMSolutions.com – Portfolio & Services Website**

**Tools & Technologies : HTML, CSS, JavaScript, Node.js (from Figma)**

- Translated Figma UI/UX designs into a production-ready website, maintaining brand consistency and design accuracy.
- Developed portfolio pages, service listings, and catalogs with minimalistic yet professional UI to highlight the client's offerings.
- Implemented scroll-based animations, hover effects, and transitions to create a polished and engaging user experience.
- Ensured SEO-friendly structure, responsive layouts, and optimized load speed, making the site both user-friendly and search-engine visible.

## PROFESSIONAL EXPERIENCE

**Full Stack Web Developer – Spenta Consultancy Services | Jan 2023 – Present**

- Designed, developed, and deployed custom websites and full-stack applications for clients across industries including education, fitness, retail, and blogging.
- Built scalable and responsive web apps using the MERN and MEAN stacks, with a focus on mobile-first design and fast performance.
- Developed secure backend systems using Node.js and PHP with MySQL and MongoDB integrations, implementing role-based authentication (JWT/OAuth) for user management.
- Created custom admin panels and CMS features to enable non-technical users to manage content, product catalogs, and customer data.
- Implemented SEO strategies including technical SEO audits, meta optimization, clean URL structures, and schema markup, significantly improving organic visibility.
- Managed deployment pipelines, domain configuration, and hosting setups on cPanel, VPS, and shared hosting environments, ensuring smooth client handovers.
- Collaborated directly with clients to gather requirements, iterate designs, and deliver projects on time and within budget, while maintaining clear progress communication.
- Used Git/GitHub for version control, practiced Agile/Scrum methodologies, and performed code reviews and unit testing to maintain code quality.
- Optimized applications for cross-browser compatibility, accessibility, caching, and database performance to enhance user experience and scalability.

**JavaScript Developer – Eulogik Pvt Ltd | June 2022 – Mar 2023**

- Contributed to multiple MEAN and MERN stack projects, building scalable, maintainable, and high-performance applications from design to deployment.
- Developed RESTful APIs, integrated third-party services (payment gateways, email/SMS, social login), and ensured secure data transactions.
- Built reusable UI components in Angular and React, ensuring design consistency and improving development speed.
- Implemented authentication and authorization systems using JWT and OAuth for secure access and role-based features.
- Optimized front-end performance with Redux, RxJS, and efficient state management, reducing load times and improving responsiveness.
- Applied unit testing, error handling, and debugging techniques to ensure stable deployments.
- Improved application scalability and maintainability by introducing best practices in modular coding, API documentation, and code refactoring.